



Brunswick County Economic Update

Ann Hardy, County Manager

*4th Annual Hunger & Homeless Banquet
November 21, 2015*

The test of our progress is not whether we add more to the abundance of those who have much, it is whether we provide enough for those who have little.



President Franklin D. Roosevelt
32nd President of the United States

Mark Blevins and Bryan Batton load food collected for the annual Holiday Food Drive.

Interesting facts about Brunswick County

- As of the 2010 census, Brunswick County's population was 107,431. As of July 1, 2014, the population was estimated to be 118,836. Brunswick County is the 30th fastest growing county in the United States.
- It is the sixth-largest NC county by land area, with 846 square miles.
- In 2015, the median home cost in Brunswick County was \$226,454.
- Compared to the rest of the country, Brunswick County's cost of living is 4.0% higher than the U.S. average.*
- Public schools spend \$8,960** per student; the average in the U.S. is \$12,605.***
- The unemployment rate in Brunswick County is 7.4%; † the U.S. average is 5.3%. †

*Source: Sperling's Best Places ** Source: Brunswick County Schools † As of July 2014, per Economic Security Commission † Source: U.S. Bureau of Labor Statistics

***National Center for Education Statistics <http://nces.ed.gov/fastfacts/display.asp?id=372>

People (As of July 1, 2014)	Brunswick, NC	United States
Population (2010 Census 107,431- projected to be 134,146 in 2019)*	118,836	318,857,056
Pop. Change since 2000 - BC 73,143 US 285,036,114	62.47%	11.87%
Median Age	47.6	37.2
Households	47,181	115,226,802
Household Size	2.27	2.61
Male Population	48.71%	49.18%
Female Population	51.30%	50.83%
Married Population	62.48%	51.40%
Single Population	37.52%	48.60%

Health	Brunswick, NC	United States
Physicians per 100k	104	261

Source: Sperling's Best Places (http://www.bestplaces.net/people/county/north_carolina/brunswick)

*US Census Bureau (www.quickfacts.census.gov/qfd/states/37/37019.html)

Economy	Brunswick, NC	United States
Unemployment Rate (July 2015 per NC ESC), 1 NC county below 5%, 95 NC counties between 5% and 10%, 4 NC counties > 10%, State 6.3%	7.2%	5.3%
Sales Taxes (United States is the national average)*	6.75%	6.00%
Income per Capita	\$26,839	\$28,155
Household Income	\$46,438	\$53,046

Estimated Number of Households by Income	Brunswick, NC	United States
Income Less Than 15K	13.4%	12.6%
Income between 15K and 25K	12.7%	10.8%
Income between 25K and 35K	11.9%	10.3%
Income between 35K and 50K (54% < 50,000 per year, 47% US)	15.7%	13.6%
Income between 50K and 75K	18.5%	17.9%
Income between 75K and 100K	11.6%	12.2%
Income greater than 100K	16.1%	22.6%

Source: U.S. Census Bureau 2009-2013 American Community Survey 5-Year Estimates

*Sperling's Best Places (www.bestplaces.net/economy/county/north_carolina/brunswick)

Housing Figures

Housing	Brunswick, NC	United States
Median Home Age*	19 years	37 years
Median Home Value**	\$176,100	\$181,200
Home Appreciation (From 2013 to 2014)*	0.10%	4.90%
Owner-Occupied Homes**	61.2%	63.1%
Property Tax Rate (.4850 county per 100)	\$4.85	\$12.07

County Property Tax \$250,000 home \$1,212.50 per year

**Source: 2014 American Community Survey 1-Year Estimates, U.S. Census Bureau

(http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?_afpt=table)

* Source: Sperling's Best Places http://www.bestplaces.net/housing/county/north_carolina/brunswick

Life in Brunswick County

	Brunswick, NC	United States
Mass Transit	0.62%	4.98%

Cost of Living	Brunswick, NC	United States
Overall	104	100
Food	108.4	100
Utilities	112	100

Source: Sperling's BestPlaces (www.bestplaces.net/cost_of_living/county/north_carolina/brunswick)

Employment Sectors

Employment Sector	% of Employment
Retail Trade	16%
Accommodation & Food Services	14%
Government	8%
Health Care and Social Assistance	12%
Public Administration	8%
Arts, Entertainment and Recreation	6%
Administrative and Waste Services	5%
Construction	6%
Real Estate	3%
Utilities	4%
Wholesale Trade	4%
Manufacturing	5%
Various	9%

Source: Brunswick County FY 14
Comprehensive Annual Financial
Report

Demographic Statistics: Last Ten Fiscal Years

Fiscal Year Ending June 30	Per Capita Income
2004	\$ 27,790
2005	\$ 29,125
2006	\$ 30,374
2007	\$ 31,759
2008	\$ 32,829
2009	\$ 32,715
2010	\$ 32,662
2011	\$ 33,851
2012	\$ 35,313
2013	\$ 35,319

The 2013 Poverty Guideline for 48 Contiguous States for 4-person household is \$24,250, with 14.8% of citizens below the poverty level in 2014 (46.7 million people)

Sources: Bureau of Economic Analysis; Amounts are for prior calendar year and U.S. Department of Health and Human Services

Per Capita Income Source: Bureau of Economic Analysis

<http://www.bea.gov/itable/itable.cfm?ReqID=70&step=1#reqid=70&step=30&isuri=1&7022=20&7023=7&7024=non-industry&7033=-1&7025=4&7026=37019&7027=2013,2012,2011,2010,2009,2008,2007,2006,2005,2004&7001=720&7028=3&7031=37000&7040=-1&7083=levels&7029=20&7090=70>

North Carolina counties among the fastest-growing counties in the U.S.

July 2013 to July 2014

NATIONAL RANKING	COUNTY	POPULATION INCREASE (NUMBER)	POPULATION INCREASE (PERCENT)
30	Brunswick County	3,574	3.1%
38	Chatham County	1,932	2.9%
46	Union County	5,872	2.8%
72	Wake County	23,667	2.4%
80	Cabarrus County	4,442	2.4%
85	Currituck County	562	2.3%

Source: U.S. Census Bureau (2014 Population Estimates for Counties and Metropolitan Areas)

Continuum of Care

Tri- County Homeless Interagency Council

The approved homeless Continuum of Care established to address homelessness in the three-county Cape Fear area – Brunswick, New Hanover and Pender counties.

The County Manager represents Brunswick County on the Advisory Board.

An alliance of service providers, local government agencies and other public interests whose common goal is to reduce and ultimately eliminate homelessness in the Cape Fear Region.

Brunswick Homeless Task Force

One of the Tri-HIC Sub-committees aimed at accomplishing the goals of the 10-Year Plan to End Chronic Homelessness and reducing overall homelessness in the Cape Fear Region.

- Development of a common intake form so that data may be provided to decision makers
- Providing consistency in screening
- Collaborative efforts between government, non-profit and faith based groups

Tri- County HIC Initiatives

Veteran Homelessness

Homeless Veterans Strategy Program:

- Created a master list of homeless Veterans (Current count - 40 homeless Veterans)
- Will identify a housing opportunity within 30 days that can be accessed within 90 days of Veteran becoming homeless
- May be able to report an end to Veteran homelessness by January 27, 2016
- Cumberland County & Forsyth County have both declared an end to Veteran homelessness

Continuum of Care and Emergency Solutions Grant Applications

- Allot 60% of the \$145,249 (Emergency Solutions Grant Program) to Rapid Re-Housing and HMIS
- Allot 40% to Emergency Shelter
- Identified as a high performing community which resulted in being allocated additional funds each year after implementing the HPRP program.
- Ranked for a potential \$849,160 funding for transitional and permanent supportive housing, a small HMIS reallocation grant and two Rapid Re-Housing Bonus grants
- If the CoC score meets the point threshold, it will be eligible for \$89,000 in additional Rapid Re-Housing funding with \$60,000 to be administered by Good Shepherd Center and \$29,000 by BFA in Brunswick County

Tri- County HIC Cont...

Medical Respite

Disability Resource Center is fully funded for another year due to:

- \$30,000 Cape Fear Memorial Foundation Grant
- \$12,000 from New Hanover Regional Medical Center
- \$3,800 from the United Way Pajama Party

Funds are used to pay for a room at the hotel used to house respite patients during their stay.

SOAR Program

- Reached \$139K in first quarter Medicaid reimbursements
- NHRMC committed \$100,000 making the program eligible to take on additional cases
- Expect to exceed their goal of 3:1 Medicaid reimbursement rate

Wake Forest School of Medicine Partnership

- Cape Fear Region, Asheville & Forsyth County were chosen as sites for potential research on short term therapeutic interventions with homeless individuals.
- Salvation Army will be a host site for the potential 3-year project and expect to serve at least 100 homeless individuals.

Tri- County HIC Cont...

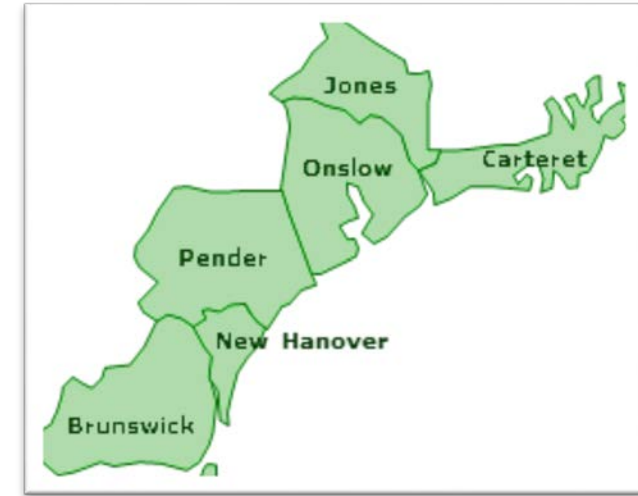
Other Initiatives

- Lakeside Reserve Project – awarded \$600,000 from NC Housing Finance Agency and is scheduled to break ground on 16 of the proposed 40 one-bedroom units of permanent supportive housing in Spring of 2016.
- Coordinated Entry Process created a Housing Crisis Hotline to ensure housing intervention for everyone with needs that require some form of support.

Trillium Health Resources

Trillium Health Resources is a local governmental agency that manages mental health, substance use and intellectual/developmental disability services in a 24-county area in eastern North Carolina.

The Southern Region includes 6 counties covering 3,222 sq. miles with a population of 657,955 people.



More than 11,000 Eastern North Carolina residents need resources to battle drug or alcohol addiction. In order to combat some of the substance abuse issues and homelessness in our region, Trillium Health Resources has funded, designated property, and began architectural and engineering design for a 300 bed substance abuse recovery facility that is planned to be located on Medical Center Drive in Wilmington. The project is expected to be completed within 18 to 24 months. Trillium Health Resources in part is funded by local governments such as Brunswick County. A sister facility is simultaneously planned to be built in Pitt County NC.

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Brunswick County Partners

Wilmington Area Rebuilding Ministries, Inc.

In May of 2015, Brunswick County contracted with W.A.R.M. to administer the County's housing rehabilitation programs to include the 2014 Urgent Repair and the 2014 Single Family Rehabilitation program, as well as the 2015 Urgent Repair Program.

Brunswick Housing Opportunities, Inc.

In June of 2015, Brunswick County contracted with BHO to provide affordable housing and housing rehabilitation services to include client education regarding housing services, programs and resources, follow up case management and housing rehabilitation materials and supplies when needed.

Affordable Housing Projects

Brunswick County approved Fee Deferral Agreements for county fees related to water and sewer service in support of tax credit projects which provide quality, clean, safe, affordable housing to working families and seniors.

Sunset Commons

Affordable Senior Rental Housing
Located in Sunset Beach

Abbingtion Oaks

Affordable Workforce Housing
Located on Hwy 211, Southport



“A hero is someone who has given his or her life
to something bigger than oneself.”



Joseph Campbell
American Author

Brunswick County has many parents who foster and adopt children.

The background of the image consists of vibrant blue fabric that is draped and flowing, creating a sense of movement. The fabric forms a large, irregular white space in the center where the text is located. The lighting highlights the texture and folds of the material.

Together, we can
make a difference.